

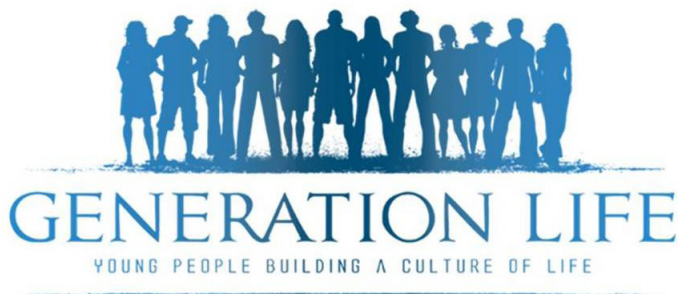


The Art of Persuasion

An Innovative and Inspiring Seminar!

SATURDAY
February 9, 2019
9:30am–Noon

**O'Dea Terrace Lounge in the
Talley Athletic Center at
Villanova University**



The **O'Dea Terrace Lounge** in the Talley Athletic Center overlooks the VILLANOVA FOOTBALL STADIUM. **Download a parking pass @HV50.org** and you can park for free in the four-story garage on the Southeast corner of Ithan and Lancaster Avenues. The entrance to the Athletic Center and the O'Dea Lounge is on Ithan Avenue between the Jake Nevin Fieldhouse and the new Pavilion.



Registration is \$25 (\$15 for students).

REGISTER BY MAIL

Complete the form on the back of this flyer and mail— with check payable to “Pro-Life Foundation”— to 590 Snyder Avenue, West Chester, PA 19382.

REGISTER ONLINE

Go to HV50Philly.com/leadership-seminar and use a credit card to pay.

Walk-in, pay-at-the-door registrations are welcome.

Please provide advance notice by calling **215-393-3610** or email

ProLifeEducationalFoundation@gmail.com.

This Seminar is sponsored by the Pro-Life Educational Foundation, Generation Life, Villanovans for Life and the Villanova University School of Business.

Why Attend this Seminar?

The continuing success of our Southeast Pa. pro-life movement, in any endeavor, requires the regular recruitment of new participants. This Seminar, led by highly accomplished and effective teachers, will increase our capability and motivation to persuade others to participate in the work of our area's pro-life movement – and launch ongoing activities to effect that persuasion.



About the Seminar Leaders



MATTHEW F. MANION

Matt is a Management Professor at the Villanova University School of Business and the Faculty Director of the Center for Church Management, where he teaches courses in *Leadership, Ethics, and Catholic Social Thought* and *Organizational Behavior*. Prior to Villanova, he was President and CEO of the Catholic Leadership Institute, which trained thousands of adult and young adult leaders, including many in the pro-life movement.



KIM SAVAGE

Kim is a prominent graduate of the Catholic Leadership Institute. In 2001, Kim left a successful career in Marketing to become the highly accomplished Founding Director of Generation Life. Kim continues to provide excellent evangelization and leadership for our area's pro-life movement.



REGISTRATION FORM

Please mail this completed form to: Pro-Life Conference, 590 Snyder Avenue, West Chester, PA 19382

Name _____

Organization/Church/School _____

Address _____

City _____ State _____ Zip _____

Phone(s) _____

Email _____